

2025 Print Ad Specs

BINDING: Saddle Stitch

SAFETY: 1/4" from trim on all sides

MATERIAL INFORMATION

- Please upload a hi-res PDFx1a-2001, no zip files
- Files need to be CMYK, no PMS colors

NEW USERS

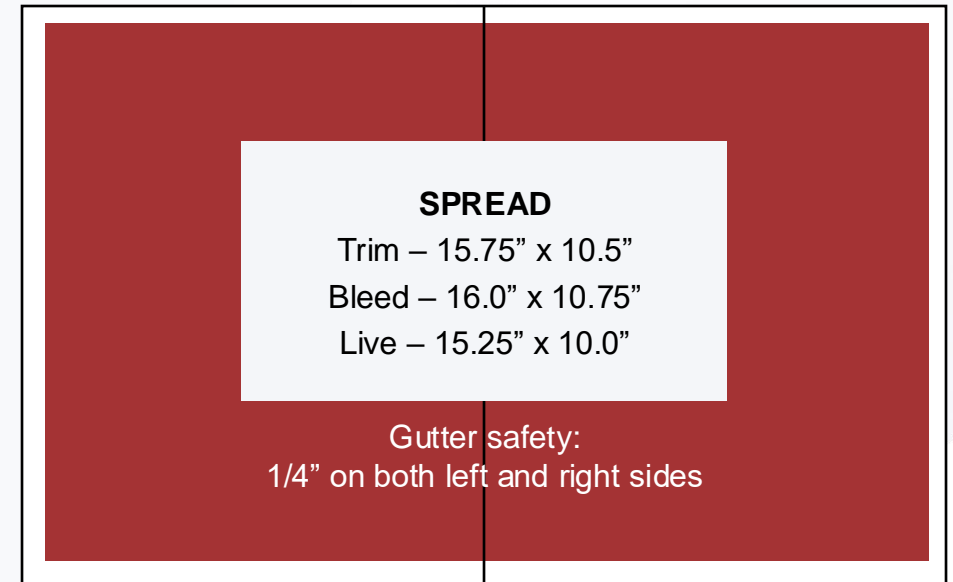
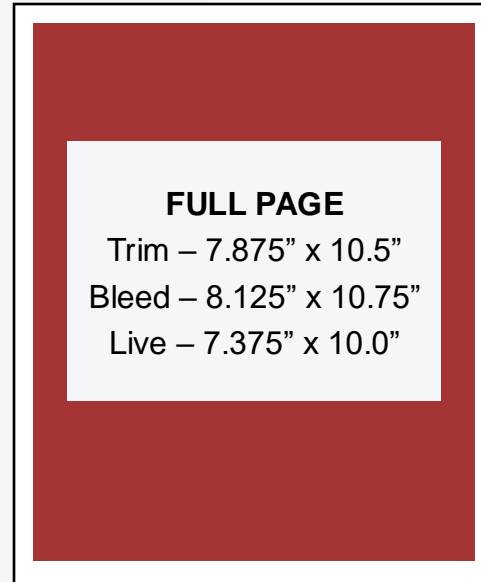
Register and create your OWN ACCOUNT at:

<https://zondamedia.sendmyad.com>

and click on FIRST TIME USER

RETURNING ADVERTISERS

Log in at: <https://zondamedia.sendmyad.com>



These fonts cannot be used unless converted to outline:

Roboto, Segoe, Rokkitt, Lato, Kalinga, Kartika

Production Contacts
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Zonda Media - PWX zonda@pwxolutions.com

Issue	Ad Close Date	Ad Materials Due
Jan/Feb	December 26, 2024	December 30, 2024
Apr/May	March 6, 2025	March 11, 2025
Jun/Jul	May 2, 2025	May 7, 2025
Sep/Oct	July 30, 2025	August 4, 2025
Nov/Dec	September 30, 2025	October 7, 2025