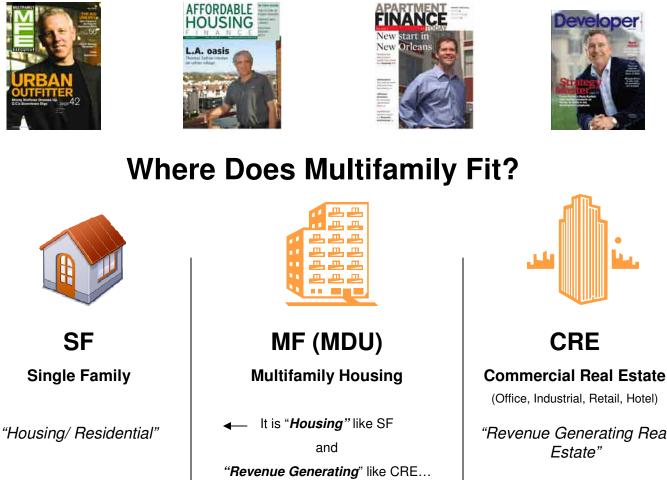
MULTIFAMILY GROUP

MULTIFAMILY EXECUTIVE, AFFORDABLE HOUSING FINANCE APARTMENT FINANCE TODAY, DEVELOPER

Reaching over 80,000 multifamily executives each month



but it is ...

(Office, Industrial, Retail, Hotel)

"Revenue Generating Real

Ideas to build on

valuer

a Different Business Sector

Unique Players (owners, developers, managers, builders)

Unique Business Traits (resident needs, zoning, financing, etc.)

Multifamily is a \$62.5 billion industry encompassing new construction, management and renovation of For Sale and For Rent Multifamily Housing

ARE YOU TARGETING THIS UNIQUE SECTOR?