## Content Calendar

**Additional Content Shows and Distribution Deadlines** Operating Expenses January/February Print close date: 12/15/23 NMHC Annual Ad materials due: 12/19/23 **Industry Outlook** 2024 Trends Leasing March/April Print close date: 03/01/24 MFE Leadership Summit Ad materials due: 03/06/24 **Resident Experience** NMHC 50 Supplement: Rankings and Analysis Provided by NMHC Marketing May/June Print close date: 04/16/24 NCSHA Housing Credit Connect Ad materials due: 04/19/24 **Technology** NMHC 50 Profiles Apartmentalize - NAA Financing July/August Print close date: 05/23/24 N/A Ad materials due: 05/30/24 Construction Development Case Studies MFE Conference September/October Design Print close date: 07/31/24 **OPTECH** Ad materials due: 08/05/24 **MFE Awards** Leadership Lessons AHF Live Mixed-Income November/December Print close date: 10/03/24 N/A Ad materials due: 10/08/24 Workforce Housing Capital Markets Outlook