

2025 Print Ad Specs

BINDING: Saddle Stitch

SAFETY: 1/4" from trim on all sides

MATERIAL INFORMATION

- Please upload a hi-res PDFx1a-2001, no zip files
- Files need to be CMYK, no PMS colors

NEW USERS

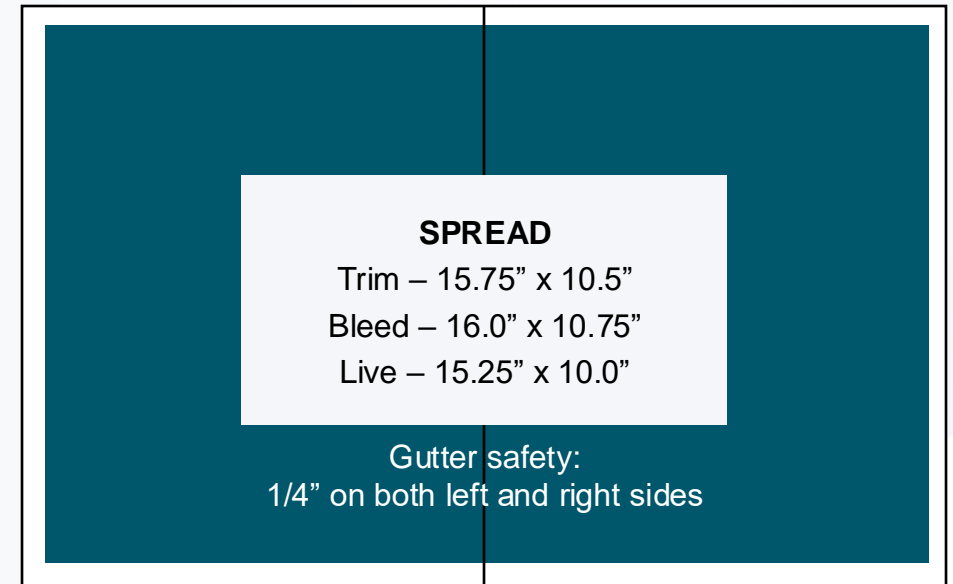
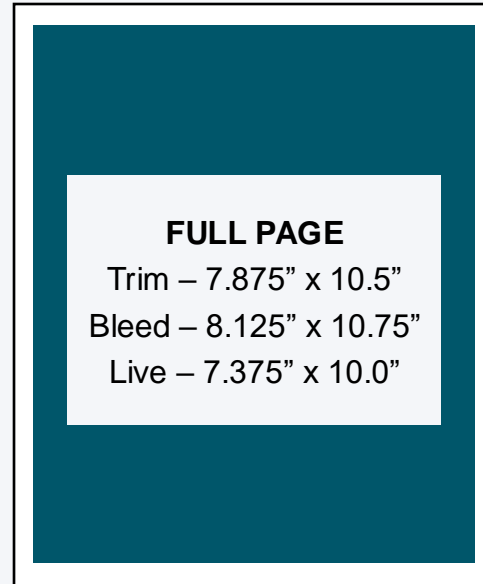
Register and create your OWN ACCOUNT at:

<https://zondamedia.sendmyad.com>

and click on FIRST TIME USER

RETURNING ADVERTISERS

Log in at: <https://zondamedia.sendmyad.com>



These fonts cannot be used unless converted to outline:

Roboto, Segoe, Rokkitt, Lato, Kalinga, Kartika

Production Contacts
Maria Fernandez Production Operations Manager maria.fernandez@pwxolutions.com
Zonda Media - PWX zonda@pwxolutions.com

Issue	Ad Close Date	Ad Materials Due
Jan/Feb	January 23, 2025	January 27, 2025
Apr/May	April 15, 2025	April 18, 2025
Jun/Jul	June 18, 2025	June 24, 2025
Sep/Oct	August 14, 2025	August 19, 2025
Nov/Dec	October 14, 2025	October 17, 2025