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MULTIFAMILY EXECUTIVE LEADERSHIP SUMMIT

MARCH 8–10, 2018 HOTEL TALISA • VAIL





VISIT MFESUMMIT.COM FOR MORE EVENT INFORMATION

RENTER PREFERENCES INSIGHTS 9:30-10:00 am l Zermatt Ballroom Sarah Yaussi, vice president, industry communications at NMHC, shares new research from NMHC/Kingsley Associates on apartment renter preferences. Drawing on responses from more than 272,000 actual renters, the data details everything from how renters search for an apartment to what amenities they're looking for and what will ultimately get them to Speaker: Sarah Yaussi, vice president, Time to hit the slopes! See the concierge for information on skiing and other snow activities. (includes dinner; ages 5–12 only) 5:30-10:00 pm | Gore Ballroom **RECEPTION AND 10TH ANNUAL TEXAS HOLD 'EM TOURNAMENT** 6:30-9:30 pm | Zermatt Ballroom Whether you are a novice or an expert, join us for the 10th Annual MFE Summit Texas Hold 'Em Tournament. Each event is a normal freeze-out, with the game continuing until one player has all the chips. Limits and blinds will be raised at regularly scheduled intervals. Players are eliminated from the tournament when they lose all of their chips. Food and

sign a lease.

SKIING

10:30 am-4:00 pm

KID'S PROGRAM

cocktails served

Sponsored by

ASSURANT Specialty

industry communications, NMHC

THURSDAY, MARCH 8

REGISTRATION 2:00-5:00 pm | The Living Room

KID'S PROGRAM

(includes dinner; ages 5–12 only)

5:30-10:00 pm | Gore Ballroom

WELCOME DINNER

6:30-10:00 pm | The Larkspur

Located at the base of Vail Mountain, Larkspur's contemporary American cuisine begins with premium products and culinary imagination. Bordered by an open kitchen, massive hearth, and glassed-in wine room, the restaurant is a study in comfort and grace. At "the most dynamic restaurant in Vail," (Wine Spectator magazine), you'll enjoy and experience world-class cuisine and service. Transportation to Larkspur leaves the Hotel Talisa starting at 6:00 pm. Please be prompt! If you plan on driving to Larkspur, directions will be available at the registration desk.

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FOR EVENT INFORMATION, CONTACT:

ARTHUR YAMPOLSKY 202.438.0238 ayampolsky@hanleywood.com

FRIDAY, MARCH 9

SUMMIT BREAKFAST

7:30-8:00 am | Zermatt Ballroom

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LOVE FUNDING

BREAKFAST FOR SPOUSES. GUESTS & CHILDREN

8:00-10:00 am | Powell Room

PEERING INTO THE FUTURE: AN IN-DEPTH LOOK AT 50 MARKETS

8:00-8:30 am | Zermatt Ballroom

NMHC's Paula Cino, vice president of construction, development and land-use policy, and Caitlin Sugrue Walter, senior director of research, will present ground-breaking new research on future apartment demand. The pair will show how many apartments will need to be constructed to meet demand in 2030 across 50 different markets as well as discuss various barriers to meeting those production goals and implications for the industry going forward.

Speakers: Paula Cino, vice president of construction, development and land-use policy, NMHC; Caitlin Sugrue Walter, senior director of research, NMHC

BREAK OUT SESSION DISCUSSIONS

8:30-9:30 am | Zermatt Ballroom

Break into discussion groups focused on the following topics.

- Variation of restrictions
- Barriers to construction—Land availability and labor
- Regulatory environment, public/private partnerships
- Rising rents
- The rise of lifestyle renter as a final topic

SATURDAY, MARCH 10

SUMMIT BREAKFAST

7:30-8:00 am | Zermatt Ballroom

BREAKFAST FOR SPOUSES, GUESTS & CHILDREN

8:00-10:00 am | Powell Room

RETHINKING BUILDING

8:00-9:00 am | Zermatt Ballroom

Jennifer Castenson, director of thought leadership at Hanley Wood, leads this panel in a discussion about the cost of construction and ways to rethink building. This session will start with a short presentation from four panelists and lead into an interactive Q&A period.

Speakers: Sean Flanagan, Managing Director, Alliance Residential - Building Modular Construction; Jared Ford, Senior Vice President, Crescent Communities; Scott Johnson, divisional president, mountain states/SW, LMC; John Westrum, CEO, Westrum Development

CEO POWER PANEL WITH A TWIST

9:00-10:00 am | Zermatt Ballroom

John McManus, vice president and editorial director of the Residential Group at Hanley Wood leads top CEOs in a discussion on the strategic blueprint that will drive action into 2019—starting with a Q&A session and covering construction costs, labor, sourcing capital, management best practices, and tax reform.

- 1. Construction costs
- 2. Labor
- 3. Sourcing capital
- 4. Management best practices
- 5. Tax reform discussion

Speakers: James Schloemer, CEO, Continental Properties; Tom Toomey, CEO, UDR

SKIING

10:30 am-4:00 pm

It's time to hit the slopes! See the concierge for information on skiing and other snow activities.

APRÈS SKI COCKTAIL PARTY

5:00-6:30 pm | The Living Room

After a full day on the slopes, enjoy food and cocktails with other attendees.

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SAVE THE DATE SEPT. 17-19 2018 BELLAGIO, LAS VEGAS



It's the premier event for people like you—the owners, managers, and developers of the nation's top multifamily organizations to learn more about their industry. This year's event will feature dynamic keynote presentations, interactive panel, & dedicated networking time. Visit **mfeconference.com** to be notified as soon as registration opens.